



Trikuta

A Quarterly Newsletter

Shri Mata Vaishno Devi Shrine Board

Volume 6 – Issue 3

July– September 2023

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Lt Governor attends the Foundation Day celebration of Shri Mata Vaishno Devi Shrine Board & SMVD Gurukul's Annual Day at Katra



LG Manoj Sinha inaugurating Gayatri Bhawan at Nomain in Katra.

Lieutenant Governor Shri Manoj Sinha addressed a ceremony organized to commemorate Foundation Day of Shri Mata Vaishno Devi Shrine Board and Annual day of Shri Mata Vaishno Devi Gurukul, Katra at Matrika Auditorium of SMVD University on 6th September. He also inaugurated Gayatri Bhawan, a residential complex for the employees of the Shrine Board at Nomain, e-inaugurated underground cabling project in Shrine Area and additional Dining and Accommodation at Gurukul during the occasion.

In his address, the Chairman extended his heartiest congratulations to all the Members, management and everyone associated with the Shrine Board and SMVD Gurukul.

On the occasion, the Lt Governor also announced Children Education Allowance to all the employees of Shrine Board that will benefit all the staff having children in Schools from Sharadiya Navratri onwards in October this year. He shared the efforts of the Shrine Board to augment facilities for the pilgrims.

Lt Governor felicitated the meritorious students who have excelled in academics and various other extra-curricular activities during the past one year. A Sanskrit Short Film "Tatvabodh" was also screened on the occasion.

Dr. Dhananjay Mishra, Principal of the



LG Manoj Sinha inaugurating SMVD Gurukul's Annual Day

He also appreciated the endeavours of the Shri Mata Vaishno Devi Gurukul to provide quality education to the students stating that "Shri Mata Vaishno Devi Gurukul is transforming into a melting pot of science and Sanskar. He also released the second edition of "Brahimi" Annual Magazine of SMVD Gurukul.

Gurukul, presented Annual Report of the institution while students of the Gurukul staged an impressive play.

Members of the Shrine Board, senior officials, PRI members, Principal, students and faculty members of Gurukul were present on the occasion.

SMVDSB conferred with prestigious "Gold Award" for technology driven pilgrim-services at 26th National e-Gov Conference at Indore



Students performing play on Annual Day

Shri Mata Vaishno Devi Shrine Board has been conferred with prestigious National e-governance Gold Award by the Department of Administrative Reforms and Public Grievances in recognition of the significant strides made by the Board in the category "Application of Emerging Technologies for providing Citizen Centric Services" at National



Awards for e-Governance-2023 on 25th August.

accessible, efficient and user friendly manner to the pilgrims.



SMVDSB conferred with prestigious Gold Award for technology driven pilgrim-services at 26thNational e-Gov Conference at Indore

Union Minister of State for Personnel, Public Grievances and Pensions, Dr. Jitendra Singh presented the award to Sh. Anshul Garg, CEO, SMVDSB in a two-day Conference organized at Indore by Department of Administrative Reforms & Public Grievances (DARPG) and Ministry of Electronics and Information Technology (MEITY) in association with the Government of Madhya Pradesh on the theme 'Developed India; Empowering Citizens'. The Award carries a Cash Prize of Rs 10 lakh besides a Trophy and a Citation.

Anshul Garg, CEO, who received the Gold Award, thanked the Department of Administrative Reforms and Public Grievances for recognizing the technology driven initiatives of Shrine Board in empowering the pilgrims by delivering highly improved citizen centric services under the directions and guidance of Hon'ble Chairman, SMVDSB (Shri Manoj Sinha, Lt. Governor, JK-UT) towards a hassle-free pilgrimage, adding that this honour will encourage the Board's team to work more zealously to deliver high quality services in easily

Noteworthy that the Shrine Board has made concerted efforts for adoption of number of emerging technologies and robust a response mechanisms for state-of-the-art facilities. These included the issuing of RFID yatra access cards to pilgrims and their real time tracking with the dedicated RF Network and over 700 CCTV cameras.

The Board has integrated digital payments in the various sale units of the Board to minimize the cash transactions by installation of Self-Serve Kiosk machines, QR codes, EDC machines, UPI payments and also on-boarding to popular digital platforms for donations and sale of Prasad. The digitalization of the front-end services of Helicopter, Battery Car bookings by Shrine Board has facilitated the pilgrims and also improved administrative efficiencies through digital records and real time reporting.

Lt. Governor Chairs 71st Meeting of Vaishno Devi Shrine Board

Lt. Governor Shri Manoj Sinha on 19th August chaired the 71st meeting of the Shri Mata Vaishno Devi Shrine Board (SMVDSB).



The meeting was attended by members of the Board, the LG's Principal Secretary Dr. Mandeep Kumar Bhandari and CEO, SMVDSB.

The Board accorded in-principle approval for the establishment of a 100 seater medical college at Kakryal at an approximate cost of Rs 350-450 crore, besides, concurring with the projected need for expansion of the operational base of Shri Mata Vaishno Devi Narayana Superspeciality Hospital (SMVDNSH) through addition of 200 to 220 beds to the existing capacity of the hospital at an approximate cost of Rs.120 crore.

was directed to expedite construction of Shankaracharya Temple along with the creation of track and allied facilities and emphasized the need to engage all stakeholders for satisfactory resolution of all pending issues in this regard, the spokesman said.

CEO informed the meeting about the action taken on several fronts such as employees' welfare, the amendment in administrative, financial and other powers to be exercised by various officers, the disaster management initiatives undertaken in



LG Chairs 71st meeting of SMVD Shrine Board

The Board gave in-principle approvals to as many as 36 agenda items having varied implications for the functioning of board and augmenting of pilgrim services including construction of a new yatri-cum-staff accommodation at Bhawan at an approximate cost of Rs 31.51 crore.

The meeting also reviewed the progress of various pilgrim-centric mega infrastructure projects such as skywalk, retrofitting and remodeling of Parvati Bhawan and expansion of Atka area. CEO informed the Board that these prestigious projects underway at Bhawan are being expedited and are likely to be completed before the onset of "Sharadiya Navratras". The CEO SMVDSB

the past and as to how these have helped in improving the employees' level of preparedness to face any disaster-like situation.

The Board also approved the required grant-in-aid for the FY 2023-24 in favour of SMVD Charitable Society for strengthening the functioning of the board's peripheral institutions like Gurukul, hospital, sports complex and college of nursing, the spokesman said.

Addressing the meeting, the Lt Governor reiterated that the facilities for pilgrims are topmost priority of the board and all steps must be taken for their hassle-free pilgrimage.



Mahamandleshwar inaugurates 12th J&K Union Territory Shooting Championship at SMVD Sports Complex

12th J&K UT Shooting Championship got off to a glittering start on 2nd August at SMVD Sports Complex and concluded on 5th August, 2023. Mahamandleshwar Shri Swami Vishveshvaranand Giriji Maharaj, Member of the SMVDSB inaugurated the tournament in the presence of Anshul Garg, CEO, SMVDSB and S. S. Sodhi, President Jammu and Kashmir Rifle Association (JKRA).

The Championship organized by Jammu and Kashmir Rifle Association in collaboration with Shri Mata Vaishno Devi Shrine Board under the aegis of National Rifle Association of India (NRAI).



Mahamandleshwar inaugurates 12th J&K Union Territory Shooting Championship at SMVD Sports Complex

In all, 150 participants from different parts of JK-UT participated in four days long various categories of shooting events. The main objective of the tournament aims to foster the spirit of healthy competition and promote shooting sports in the region.

CEO SMVDSB highlights infra development in Independence Day address at Katra

The Chief Executive Officer, SMVDSB, Anshul Garg highlighted the infrastructural development taken place under the directions and guidance of Hon'ble Chairman, SMVDSB

(Shri Manoj Sinha, Lt. Governor, JK-UT) for the facilitation of the pilgrims during his address after hoisting the Tricolour at Shrine Board's Sports Complex, Katra to commemorate the monumental occasion of 77th Independence Day.

He said that Shrine Board has been developing and continually upgrading the pilgrim-centric facilities and in this context, efforts are being made to create various major infrastructure development projects already completed by the Shrine Board, ongoing and those in the pipeline including construction of skywalk, retrofitting and remodelling of Parvati Bhawan at Bhawan and enlargement of the Atka Aarti area likely to be completed and made operational by Sharadiya Navratras.

CEO underlines that shortly Shrine Board is also launching its new website under Digital India Initiatives to aid user experience, accessibility and outreach besides, various measures mainly based on digitization and e-mode initiatives by the Shrine Board.



77th Independence Day, CEO Shrine Board unfurls the Tricolor

CEO on the occasion also appealed all the stakeholders to extend their full support to the Shrine Board for the rejuvenation and development works of the Shankaracharya temple and completion of the access road and track leading to the temple in the interest of pilgrims and overall development of Katra and adjacent areas undertaken after three



decades. He also urged the localities to take a pledge on the occasion to make Katra a plastic-free Holy Town.



CEO Shrine Board taking guard of honour

Anshul Garg also gave away cash prizes and appreciation to the outstanding staff of Shrine Board in the categories of Sanitation, Swachhta Sahayak, Enforcement & Security and Disaster Management besides, to the students who were adjudged best in the march-past and presentation of cultural programme.

As part of the Independence Day celebrations, Anshul Garg earlier hoisted the tricolour at the Central Office of the Shrine Board at Katra.

SMVDSB celebrates 38th Foundation Day

Anshul Garg, CEO, Shrine Board on 30th August attended the special Prayers, Havan and Yagya to mark the celebration of 38th Foundation Day of Shri Mata Vaishno Devi Shrine Board at Katra. The Board was formed on this day in 1986.

On the occasion, CEO recalled the contributions made for the facilitation of the pilgrims throughout the journey and contended that the Shrine Board is committed to ensure the best possible facilities are put in place for the comfort and well-being of the pilgrims. He lauded the tireless efforts of each and every foot soldier and underscored that with Mata's blessings, we have emerged as

one of the most visited Shrines in the country and our collective efforts have been recognized at the National Level in the form of National Water Award and National e-governance Award which indicates our steadfast pursuit of the mandate entrusted to us by the Board.

The CEO extended his gratitude to the Chairman of Shrine Board (Sh. Manoj Sinha Lt. Governor, JK-UT) for his continuous support and guidance under which a plethora of initiatives for facilitation of pilgrims and welfare of staff are being undertaken by the Board relatively in a short span of time.



SMVDSB celebrates 38th Foundation Day

At Katra, the main function was held at Niharika Complex where special prayers were performed by organizing Havan.

Shrine Board Para Archers create world records; makes into Paris 2024 Paralympics

The three Archers of Shri Mata Vaishno Devi Shrine Board, Sports Complex, Katra have created history by winning one Gold, one Silver and one Bronze medal in Pilsen -2023, Czech Republic World Archery Para Championships.

The Indian compound archers Sarita and Rakesh Kumar gave a fine performance to claim the country's first-ever gold medal in



the World Archery Para Championships. Sarita and Rakesh defeated Brazil's archers in the final. Sheetal Devi bagged the compound women's individual silver medal whereas, Sarita bagged a second medal when she took the women's team bronze with Jyoti.

Having started archery training from SMVD Sports Complex only about a year ago, Sheetal is the first female armless archer to win a silver medal at the para world championships.

Along with the medals, Sarita, Rakesh Kumar and Sheetal Devi also won quota places for the 2024 Paralympics in Paris for reaching the finals.

Lieutenant Governor, JK-UT Shri Manoj Sinha also Chairman, SMVDSB extended congratulations to the Para-Archers for their outstanding performance in the World Archery Para Championships.



Para Archers from SMVD Sports Complex

SMVD Gurukul's Sanskrit Short Film adjudged best in International Film Festival

A 10-minute-long Educational Sanskrit Short Film 'Tatvabodh' presented by the students of SMVD Gurukul and sponsored by Shri Mata Vaishno Devi Shrine Board was honoured with an award of Best Sanskrit Short Film in the first ever International Film Festival held at Spiritual Growth Centre from 5–6 August 2023.

The film depicts significant insight into the awareness about pristine education framework in Gurukul and the journey of the protagonist from a Gurukul to Modern School and back to Gurukul after the tumultuous experiences of a father of the protagonist on finding scary traces of teen indulging into drug abuse impacting our society and daily lives.



SMVD Gurukul's Sanskrit Short Film adjudged best in International Film Festival

As many as 171 films were screened from more than ten languages including Sanskrit and 85 films were awarded by the Jury in different categories during the valedictory function of the festival.

The award on behalf of the Shrine Board was received by Dr. J.C. Mehra, Jt. Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board also Administrator alongwith Principal, SMVD Gurukul.

Meanwhile, students of the Shri Mata Vaishno Devi Gurukul presented an impressive Sanskrit play at Auditorium of Spiritual Growth Centre, Katra for commemoration and revival of the ancient Indian language on 31st August to mark World Sanskrit Day.

Mahamandleshwar Shri Swami Vishveshvaranand Giriji Maharaj, Hon'ble Member, SMVDSB & Chairman, SMVD Gurukul said that "Bharatasya Pratishthe Dve Sanskritam Sanskritistatha" signified that India's pride is from Indian culture and Sanskrit.



SMVD Gurukul dedicates 'Sanskrit Play' on World Sanskrit Day

SMVDSB organises 33 training programmes for staff

33 training programmes were conducted by Shri Mata Vaishno Devi Shrine Board for its staff working in various units during July-September 2023. These trainings were organised in the fields of Health and Hygiene, Basic Life Support, First Aid & Emergency Response, Maintenance of STPs, Sanitation of House Keeping, Basic Disaster Management, Construction Safety, Stress Management, Front Office Management, Food Safety, Training for Electrician, Forest Wing, Training Programme on Strategic HRM and taking people along: managing by persuasion management etc.



Training programme of employees of SMVDSB

A total of 755 employees covering across various cadres were participated. In addition, exposure trips were organised at various religious institutions like Tirupati Balaji, Mahakaal (Ujjain) and Kashi Vishwanath Temple, Varanasi. Training on HRM and Leadership development were also organized for senior officers of the Shrine Board at IIM Lucknow and IIM, Ahmedabad.

Shri Mata Vaishno Devi Shrine Board launches massive 'Plantation Drive' in collaboration with the State Bank of India

Continuing with its numerous recent 'Greening' initiatives, Shri Mata Vaishno Devi Shrine Board on 1st August undertook massive 'Plantation Drive' on a large expanse of down-slopes of Sanjeevani hillock in Kakryal area. In addition to planting of new trees in the identified stretch, massive de-weeding and general cleaning of the entire area was also done as part of the drive.



SMVDSB launches massive 'Plantation Drive' in collaboration with the State Bank of India

The drive organized by Forest Wing of Shrine Board in collaboration with State Bank of India. The senior functionaries of Forest Wing, Nursing College of Shrine Board and the State Bank of India (sponsors of the event) were present on the occasion.

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